



RENTMOOLA™

2016 MEDIA KIT

COMPANY DESCRIPTION

Solving the age-old problem that paying and collecting rent is a major hassle, RentMoola is North America's most innovative and fastest growing online rent payment service. It allows tenants and owners to pay rent and other payments by credit card, debit card, RM Direct Debit™ or RM Cash™ while earning rewards. Members have access to the MoolaPerks™ program that provides exclusive deals to travel, lifestyle, home services and other rewards redeemable across North America, UK and Europe. RentMoola is one of the most talked about Canadian tech companies in recent years and was recognized as British Columbia's next crop of \$1 billion anchor tech companies.

MILESTONES

- December 2015: RentMoola partners with Capital One Canada to have your rent pay you
- November 2015: Named Deloitte Canada Technology Fast 50 Companies-to-Watch Finalist
- September 2015: RentMoola launches preferred card partnership with MasterCard North America
- July 2015: Named BC's next \$1B tech company by BCTIA
- May 2015: NextBC Most Disruptive Innovation Award winner
- April 2015: RM Cash launches in 17,000+ locations across the U.S.
- March 2015: RM 2.0 launches
- October 2014: RentMoola launches first investor offering
- July 2014: RentMoola launches in UK
- January 2014: RentMoola accepts direct debit for rent payments
- November 2013: RentMoola launches in U.S.
- May 2013: RentMoola becomes Canada's 1st company to accept credit cards for rent payments

WORD ON THE STREET

“RENTMOOLA... Recognized as BC’s
Next Crop of \$1 Billion Anchor
Tech Companies.”



“RENTMOOLA... Is one of the most
talked about Canadian tech companies
in recent years.”



“Canadians can pay their rent
by credit card and millennials love it.”



CHEQUES SUCK

"I STILL WRITE A RENT CHEQUE! IT'S THE ONLY THING I USE CHEQUES FOR...THAT REMINDS ME. I NEED TO ORDER MORE CHEQUES."

WADE COMER - NEW RENTMOOLA USER

"I FIND THIS METHOD OF PAYING RENT CONVENIENT AND WORRY FREE! NO MORE POST-DATED CHEQUES, AND THE REWARDS POINTS I EARN ARE A BONUS!"

YVETTE CORMIER - HAPPY RENTMOOLA USER

"I LOVE RENTMOOLA! OUR TENANTS LOVE YOUR SERVICE AND THE MANY PAYMENT OPTIONS AND PERKS. THANKS FOR PROVIDING A GREAT PLATFORM FOR THE INDUSTRY!"

ALLISON POUNCEY - RENTMOOLA PROPERTY MANAGER

FOR TENANTS

CONVENIENCE



Easily pay rent
online on any
device

ADVANCED



Pay with and earn
rewards on debit
or credit card
of choice

REWARDS



Exclusive
MoolaPerks for
savings on goods
and services

FOR LANDLORDS

INNOVATIVE



Accept and manage payments with bank level security on our industry leading platform.

SEAMLESS



Offers easy integration into property management and accounting systems.

SAVINGS



Improve tenant retention, decrease vacancy rates, improve cashflow.

A GLOBAL NETWORK



VANCOUVER

VICTORIA **BRAMPTON**

WHISTLER

SAN DIEGO

PORTLAND

TORONTO

HALIFAX

WINNIPEG

DUBLIN

CHARLOTTE

SAN FRANCISCO

EDMONTON

LOS ANGELES

DALLAS

CHICAGO

MIAMI

DENVER

CLEVELAND

CALGARY

LONDON

BOSTON

**NEW
YORK**

KELOWNA

SEATTLE

OTTAWA

ATLANTA

MONTREAL

SOME OF OUR 100+ MOOLAPERK PARTNERS

UBER

 TELUS®

contiki

xfinity®

zipcar. 

 **Store**

LE CHÂTEAU



unpakt

 FRANK
& OAK



Shaw)



 clearly

Rayne

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IN THE MEDIA

TECHVIBES

THE VANCOUVER SUN



**NATIONAL
POST**

Bloomberg



**THE
GLOBE
AND
MAIL**

TORONTO STAR

CANADIAN BUSINESS



betakit

MANAGEMENT TEAM



PATRICK POSTREHOVSKY **CO-FOUNDER & CEO**

- 10+ Years in Banking & Financial Technology, Former Chief Investment Officer
- Investment Banker and Consultant for Morgan Stanley, Goldman Sachs, Government of Canada, Bank of America
- Business degree from Cornell University



ANDREW MCLEOD **CHIEF STRATEGIC OFFICER**

- 10+ years of Strategy & Growth Hacking experience, Masters of International Business & Law
- Forbes Magazine 30 UNDER 30 Nominee
- Entrepreneur with exits in Technology, Distribution & Real Estate



TODD BAILEY **VP, TECHNOLOGY**

- 15+ years in disruptive Product Development with start ups
- 10+ years in Financial Technology
- Former product manager at Fireswirl & Intelimax



PHILIPP POSTREHOVSKY **CO-FOUNDER & COO**

- Pioneer in Digital Marketing & Social Media, three time Marketing Award Winner
- Former marketing and brand leader for Mogo Finance & Vancity
- 5+ Years managing Development Teams



OWEN MADRICK **DIRECTOR, FINANCE**

- 7+ years in Public Practice Accounting at largest independent accounting firm on Vancouver Island, Chartered Professional Accountant Canada & USA
- Former CFO, West Coast Waffles
- Former Director of Finance, DFH Real Estate



EVAN DALTON **VP, BUSINESS DEVELOPMENT**

- 6+ years in Real Estate & Property Management
- Cushman & Wakefield, Top 5 Under 30 in Canada, drove \$20MM in business in 1 year
- Managed teams of 10+ sales staff

ADVISORY TEAM



JOHN SHANNON
STRATEGIC ADVISOR

- Payments & Financial Technology Guru
- Co-founder of billmelater.com
- \$1 Billion exit to PayPal



STEVE CADIGAN
**PEOPLE AND CULTURE
ADVISOR**

- Global Leader in Talent
- Former Lead Talent Executive at LinkedIn, EA, PMC and Cisco.



DARREN STONE
TECHNOLOGY ADVISOR

- Mobile payments innovator Founder of Pay By Phone
- \$50M exit



ELIZABETH LIU
LEGAL ADVISOR

- Strategic legal and risk management Founder of Link Business Law Group
- Former VP & COO at Flora Manufacturing & Distributing Ltd (US & Canada)



SCOTT BRANDWEIN
REAL ESTATE ADVISOR

- EVP at CBRE, 30+ years
- Former Managing Director of Insignia/ESG
- Global Real Estate leader



ANDREW BARRETT
MARKETING ADVISOR

- Award winning Marketer
- Molson Canadian "I am Canadian"
- LG & Samsung
- Canadian Tire "Ice Truck"

IT'S TIME TO GET IN TOUCH

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